

### Alabama

#### ALABAMASSA.ORG

Greetings from all of us on the board of directors of the Alabama Self Storage Association.

As we enter into the summer we earnestly hope that your self storage business is thriving. Summer is typically a busy season for the self storage industry. We hope that the summer of 2015 holds true to this.

We had a great turnout for our annual spring luncheon in Mobile last month. Many thanks to those of you who took time out of your schedule to attend. We heard a great presentation from local attorney Brad Harden regarding lawsuit protection for your business. Also, the FBI Mobile Field Office did an insightful presentation on crime prevention and terrorism awareness. We sincerely thank Thames Batre Insurance for allowing us to use their office for our meeting. Also, thanks to our great sponsors: Express Building Systems, MiniCo Publishing, and ibid4storage.com

We are coming down to the last few days of this year's legislative session. We are pleased to report that our bill is still making progress through the Alabama legislature. We will continue to email out to you calls of action and updates on our bill. We would like to say thank you to the many facilities who have donated towards our budgetary shortfall, however, we still have not met our fundraising goal. If you have not donated, please consider making a donation today at alabamassa.org.

As we continue to grow as an organization we would like to remind everyone that we covet your input. We always look to our members to give us new ideas and to make recommendations and suggestions on how we can better assist and serve you. If you do have any comments, ideas, or suggestions please send them to Brent Fields at brent.fields@docupak. com. Your suggestions and comments will go directly to the association board of directors for consideration.

If you have not joined the Alabama Self Storage Association we want you as a member of our team. Join today and take advantage of all of the wonderful benefits for all of our members. Some of those benefits include affordable membership, advocacy and keeping an ear to the ground in Montgomery, news and information, education programs, networking and informative meetings, communications and publications, national association relationship and much more! Join us today as membership in this organization can make a difference. For more information contact us through our website at alabamassa. org or Brent Fields at 205-685-0244 or brent.fields@docupak.com.

### Arizona

#### AZSELFSTORAGE.COM

If you are interested in joining the Arizona Self Storage Association, please visit www.azselfstorage.org, or contact AZSA Executive Director Anne Mari DeCoster at azsahq@ gmail.com or 602-374-7184.

### Arkansas

#### ARSSA.ORG

Mark your calendars now. The ASSA expo will return to northwest Arkansas at the Springdale Holiday Inn and Convention Center, August 19–20. Please contact the ASSA offices at 501-607-4775 for more information.

### California

#### CALIFORNIASELFSTORAGE.ORG

Our 11th Annual Self Storage Owners Summit returns to The Balboa Bay Resort in Newport Beach on July 23. This event always offers attendees exciting and compelling keynote speakers followed by panel discussions on the latest capital markets news, current market transactions and development insights by our industry leaders. Event registration opens soon. Contact the CSSA for more information.

Do you like the river? We do. Mark your calendars now and join the AZSA, CSSA and the NVSSA for our second annual tri-state meeting in Laughlin, Nevada, October 15–16 at The Golden Nugget. This event provides area owners and operators

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SSA GLOBE



Alabama Arizona Arkansas California Colorado Connecticut Florida Georgia Idaho Illinois Indiana Kansas Kentucky Louisiana Maine Maryland **Massachusetts** Michigan Minnesota Mississippi Missouri Nebraska Nevada **New Hampshire New Jersey** New Mexico **North Carolina** North Dakota Ohio Oklahoma Oregon Pennsylvania South Carolina Tennessee Utah Vermont Virginia Washington State Wisconsin SSA Asia SSA of Australasia Brazilian Self Storage Group **Canadian SSA** Federation of European Self Storage Associations Japan SSA Rental Storage Assoc. of Japan Latin America SSA **Mexico SSA** 

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with the latest legal information, operating trends and sales techniques every self storage owner or manager should know. Want to learn more about this event? Contact CSSA Executive Director Erin King for details at 909-912-1962.

Our website calendar is constantly updated; please check our website and join us at an upcoming event. We offer networking events, coffee meetings and manager education classes. We hope to see you soon!

### Colorado

#### COLORADOSSA.COM

The COSSA annual spring meeting and trade show held on May 13 was a great success. Our keynote speaker, Alison Felix, vice president, Federal Reserve Bank, Denver Bank, gave the attendees an update on the economic outlook for Colorado and the nation. The other presenters also brought timely and pertinent information to the meeting. Also, we can't forget our sponsors; we are very grateful for their support.

COSSA chose Assistive Technology Partners as their charitable community partner in 2014. This year, the board of directors voted to generate a dependable stream of funds that ATP could plan on for budgeting purposes throughout their fiscal year. Attendees at the spring meeting were asked to make a donation and/ or pledge at the meeting. The dollar amount collected or pledged will be announced next month.

This year, the association is expanding our outreach to boat and RV storage owners. Our annual fall membership meeting will be held on October 16 and boat and RV storage will be one of the topics covered. Is boat and RV storage an additional service you could offer to grow your business?

The fall meeting will take place at the Doubletree Hotel, 3203 Quebec St, Denver. Be sure to circle Friday, October 16 on your calendar. To join COSSA, visit the website and download the membership application or e-mail cossa@q.com. For questions about the Colorado Self Storage Association, contact Maggie Thomas at 303-350-0070. Do your part to support the self storage industry and become an active supporter of your industry association.

### Connecticut

#### CTSSA.ORG

The Connecticut Self Storage Association (CTSSA) hosted a joint legal update April 28 at the Publick House in Sturbridge, Massachusetts. Our speaker, self storage legal guru Jeffrey Greenberger, J.D., presented on all those legal issues that can keep you up at night. An extended and informative Q&A was also held.

The joint Northeast Storage EXPO (new name, same great event) is being held at Pequot Towers, Foxwoods. This is one of Connecticut's destination casino and resorts. Save the dates! October 7 is our opening reception and October 8 is the trade show and education sessions. Exhibit and sponsor registration is open. Call Mary Ann Turner at 860-745-4649 to learn more or to select your booth.

CTSSA members enjoy educational meetings and networking luncheons, free training webinars, quarterly newsletter, library of documents, website, and additional benefits from SSA including a subscription to the *SSA Globe*.

If you are a facility owner in Connecticut, remember that a strong membership results in a more commanding presence at the State Capitol. If you aren't a member, join today so your voice is heard at the Connecticut legislature. Download the CTSSA membership application at ctssa.org, or call the office at 860.228.3624 and become a member immediately.

If you would like to be added to the CTSSA legislative mailing list, or if you are interested in advertising on

our website or in the CTSSA newsletter, *Insights*, send your request and contact information including email address to CTSSA, P.O. Box 354146, Palm Coast, FL, 32135; 860.228.3624; 860.228.1337 fax; or email clong@ ctssa.org.

### Florida

#### FLORIDASSA.ORG

The Florida Self Storage Association (FSSA) hosted a very successful 2015 conference and expo. We had a sold-out exhibit hall and great attendance. In addition to a fantastic speaker and program line-up, the event also featured roundtables, a Kure It fundraising live auction and a lively reception. Make sure you're at the 2016 conference and expo, May 10–13 at the Embassy Suites Orlando – Lake Buena Vista South.

Our next big event this year is the Owners, Operators and Investors Summit being held on November 5 at The Yacht Club, A Disney Resort, Orlando. Our featured speakers include Dean Jernigan of Jernigan Capital. Save the date! Registration opens soon and details will be posted at FloridaSSA.org.

Every year FSSA hosts six training webinars. The website is constantly being updated, so check often for the latest. Visit FloridaSSA.org. The webinars are free for members and \$49 for nonmembers. If you're a member and haven't been receiving our notices, add your email address to your member record or contact the office at (863) 884-7204.

FSSA is also hosting four regional meetings on lien sales. The next seminar will be held in Jacksonville on June 16; greater Miami is being planned for the third quarter and Tampa for fourth quarter. Watch your email or check FloridaSSA.org for details.

A strong membership results in a more commanding presence with legislators. If you aren't a member, join today so your voice is heard. Download the FSSA membership application at FloridaSSA.org or call the office at (863) 884-7204 and we'll mail an application to you.

If you would like to be added to the FSSA mailing list, or if you are interested in advertising, send your request and contact information including email address to FSSA, PO Box 354146, Palm Coast, FL 32135; call us at 863-884-7204; or e-mail clong@floridassa.org.

# Georgia

The Georgia Self Storage Association (GASSA) continues to meet on the second Tuesday of each month for networking, luncheon and board meeting at The Georgian Club. There is always a program, often with a nationally recognized speaker. Members and non-members are welcome. Membership dues are \$250 per calendar year (January– December). Join the GASSA today.

Second Tuesday of the month luncheons are from 11:30 a.m. to 2:00 p.m. at The Georgian Club, 100 Galleria Parkway, Suite 1700, Atlanta (members: \$30; non-members: \$35). Please RSVP to the executive director at gassa.org@gmail.com, phone 678-764-2006, or fax 678-264-0968. Visit gassa.org for additional information.

### Idaho

#### IDSSA.ORG

For more information, or to become a member of the Idaho Self Storage Association, please contact Richard Church or visit us online. Contact: Richard Church, (208) 989-2960.

#### IIIinois Ilselfstorage.org

It's not too late to join us for the June 2 IL-SSA Great Lakes Summit at the Doubletree Magnificent Mile in downtown Chicago. Our keynote speaker will be Joe Shoen, CEO of U-Haul International. In addition, Mike Burnam of TKG StorageMart Partners L.P. is in the line-up to give a state-of-the-industry presentation. With a room full of exhibitors offering the latest in products and services that self storage owners need, along with more sessions on capital markets and economic insights, this is a can't miss event. Visit ilselfstorage.org to register and for more details.

If you're not yet a member, you can join on the site or contact ILSSAExecDir@selfstorage.org. Benefits include the IL-SSA quarterly newsletter, member discounts on all IL-SSA and national SSA conventions, trade shows, and educational programs, and discounts on data and research findings.

### Indiana

#### SSAINDIANA.ORG

Did you miss out on our Indiana Self Storage Association annual meeting in April? The meeting may have gone by, but there is good news ahead!

You still have time left to become a member of the INSSA today. Benefits include a subscription to *SSA Globe*, the Utah SSA newsletter, member discounts of the national SSA related to data, legislative briefings, monthly educational webcasts, meetings, communications, other educational offerings, research, technology, membership rewards, publications and legal information. Please email Nichelle Nassif at INSSAexecdir@ selfstorage.org, or visit ssaindiana. org to join now.

### Kansas

#### KSSOA.ORG

We're excited about the growth of our association and expect it to continue. We are excited to announce the launch of a new member-friendly website with lots of resources for members. Visit our website as it continues to be improved at kssoa.org.

Planning is starting for our fall luncheon that will most likely be

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SSA GLOBE

in the Wichita area in November. Please contact us with any requests or feedback.

The Kansas Self Storage Owners Association's mission is to provide value and potential for growth by working together in our regional trade organization. Be sure to take a moment to consider the many (and ever-increasing) services to the storage industry that your trade associations offer. None of us is as strong alone as we are collectively.

For new members, please visit the website at KSSOA.org or call Shawn Herrick at 785.286.1110; 7321 NW Rochester Road, Topeka, Kansas 66617.

### **Kentucky**

#### KYSSA.ORG

The Kentucky Self Storage Association annual meeting came to a close just a few short weeks ago. Included in our meeting was a session focused on the state of the self storage industry as well as a session regarding the current status updates on Kentucky tenant insurance and lien law. We wish to convey a big thank you to the attendees and vendors who exhibited during the meeting. Without all of your enthusiasm, it would not have been such an outstanding experience.

Anything you would like to hear more about from the meeting or comments on what may have been left out? Better yet, help determine what will be in next year's meeting by becoming a member today. Membership for the Kentucky SSA is available to any owner/operator with a facility in Kentucky or any vendor by paying the requisite dues. Please contact KYSSAexecdir@selfstorage.org with any questions or visit kyssa.com for an application.

### Louisiana

#### SSALA.ORG

By the time this article is published, the legislative session in Baton Rouge

will have finished for 2015, and we will know for sure whether the Louisiana Self Storage Association was successful in its fight against legislation that would have added sales tax to self storage rents. SSALA Interim President Lana Griffin has been on point in this campaign, and the executive board wishes to thank her for her tireless efforts to stop this bad legislation from getting out of committee. Our association and self storage operators across Louisiana are very fortunate to have such a committed advocate on our side. We encourage owners and managers alike to continue personally contacting their representatives so they have a constituent's face attached to our industry. Hopefully, this will help keep any future legislation at bay.

Work continues on the fall expo, to be held Wednesday, November 11, in Baton Rouge. Anne Ballard (The Lady with the Hat) and Scott Zucker are already booked as guest speakers. More guest speakers are being lined up every day, and this promises to be the association's best show yet! Be sure to attend.

We extend an open invitation to any owner/operator that would be interested in joining the SSALA board of directors. While a position on the SSALA board is very important in setting the direction of our industry in Louisiana, it is not a heavy, time-consuming commitment. Please call Executive Director Wanda Cox at 225-774-2117 for more information on how you can be a part of shaping the future of our industry.

### Maine

#### MAINESSA.COM

The Maine Self Storage Association's annual conference April 16–17 at Hollywood Casino was a smash hit. Nationally renowned industry attorney Scott Zucker, the featured speaker, advised attendees on state-specific legal issues, the lien law and process, and how to reduce their liability in all things storage-related. Scott gave an informative yet entertaining presentation and kept guests engrossed. Speaker Glenn Walton presented on how to engage customers and provide superior customer service in a fascinating discourse that had attendees on the edges of their seats. Several vendors spoke, including Bader Company, Flexospan, Sperry Van Ness / CM Neville & Associates, Storage Auction Solutions, Syrasoft and U-Haul. This was an incredible value to members, as MeSSA was able to continue to offer conference registration for free to the first attendee from each member facility. No need to kick yourself (too hard) if you missed this event-just make sure you register for the 2016 event.

MeSSA's next meeting is tentatively scheduled for June 8, when we will have SSA's newly appointed COO, Timothy Dietz, joining us to speak about the state of the industry and legislative changes. When we've confirmed, you may register for this event at mainessa.com.

As always, we welcome input from our members on any topics they would like to hear about or venues they recommend for future meetings.

We are always looking to help new members improve their business and increase their bottom line and there is no better time than now to join. For more details on how to become involved, please contact Mark Adler at mark@mainessa.com, or visit mainessa.com. We also encourage everyone to become a fan of MeSSA on Facebook.

### Maryland

#### SSAMARYLAND.ORG

Members of the Maryland Self Storage Association, please be on the lookout for information regarding our MDSSA annual meeting scheduled for this coming fall. More details and information will be posted at ssamaryland.org under the coming events page.

Not yet a member of the MDSSA? You are missing out on an oppor-

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### UNDER CONTRACT \$7,250,000 DAVENPORT, FL | 102,756 SQ. FT.

**SOLD \$6,300,000** FORT MYERS, FL | 57,908 SQ. FT.

**SOLD \$16,430,000** NAPLES, FL | 184,891 SQ. FT. **SOLD \$4,600,000** VALRICO, FL 1 59,455 SQ. FT.

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tunity to join the only official self storage association for Maryland! Benefits include a subscription to *SSA Globe*, the Maryland SSA newsletter, member discounts of the national SSA related to data, legislative briefings, monthly educational webcasts, meetings, communications, other educational offerings, research, technology, membership rewards, publications and legal information. Visit our website for an application today.

### **Massachusetts**

#### MASELFSTORAGE.ORG

The Massachusetts Self Storage Association (MASSA) hosted a joint legal update on April 28 at the Publick House in Sturbridge. Our speaker, self storage legal guru Jeffrey Greenberger, J.D., presented on all those legal issues that can keep you up at night. An extended and informative Q&A was also held.

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If you have a facility in Massachusetts, help MASSA save your business money. A strong membership results in a more commanding presence on Beacon Hill. If you aren't a member, join today so your voice is represented at the Massachusetts legislature. Download the MASSA membership application at maselfstorage.org, or call the office at 617-600-4481 and we'll mail an application to you.

MASSA members enjoy educational meetings and networking, quarterly newsletter, library of documents, website, and additional benefits from SSA including a subscription to the *SSA Globe*. If you would like to be added to the MASSA mailing list, or if you are interested in advertising on their website or in the *MASSA Advan*-*tage*, send your request and contact information including email address to MASSA, P.O. Box 354146, Palm Coast, FL 32135; 617-600-4481; 860-228-1337 fax; or e-mail clong@ maselfstorage.org.

### Michigan

#### SELFSTORAGEMICHIGAN.ORG

Check the SSAM website for details regarding a chapter meeting in Traverse City, Michigan, on July 20. Members and non-members are welcome!

New events and important industry information can be found at selfstoragemichigan.org and in the *Industry Insights* e-newsletter. If you're a member and have not been receiving *SSAM Industry Insights*, please contact the association office and let us know.

If you're not already a SSAM member, we encourage you to join the Self Storage Association of Michigan to take advantage of the many benefits available. SSAM lobbies the Michigan legislature on behalf of the industry concerning issues that are important to you and your business. Your SSAM membership allows you to take advantage of special discounted rates on website design and development, credit card processing, a free listing on the SSAM website, and much more! SSAM has a professional management team to help answer your questions, or to guide you to find the answers you need. For membership information, please call (888) 308-7726, or visit selfstoragemichigan.org.

### Minnesota

#### MINNESOTASSA.ORG

The Minnesota Self Storage Association is proud to be the official chapter organization of the national Self Storage Association representing the interests of those in the Minnesota self storage industry. Currently, we are diligently working with the law firm, Lockridge, Grindal & Nauen, to represent our interests in Saint Paul. In addition, we are updating Minnesota legislation in order to clarify your ability to offer tenant insurance. The stronger our membership's participation, the quicker we will be able to enact these changes in your area.

Would you like access to our great membership benefits? Want to become more involved in your industry? The MNSSA is looking for members to become active in the self storage community. For membership information and benefits, please contact Nichelle Nassif via email at MNSSAexecdir@selfstorage.org.

### Mississippi

#### MSSSOA.ORG

Interested in joining our association? Are you a self storage owner/operator or involved in the self storage industry? We are always accepting new members. Check out msssoa.org for details, or email us at msssoassn@ gmail.com.

We have updated our lease agreement. Contact Executive Director Janice Porter at msssoassn@gmail. com, or call 601-248-5422 for details and to purchase your copy of the lease agreement. We accept credit cards.

Thank you for your continued support.

### Missouri

#### MSSOA.ORG

Are you registered for the Missouri conference and trade show? Hurry to receive the early bird rates by May 31.

Be a part of the line-up. It is a whole new ballgame in Cardinal Nation! Meet us in St. Louie for the Annual Missouri Self Storage Trade Show in 2015. Yes, St. Louis, Missouri. Come experience Cardinal Nation and hot August weather and gather with your storage peers. The trade show will be held August 9–11 at the Hilton Ballpark St. Louis in downtown St. Louis. Not only do we have a new location, but also a new show schedule.

Our keynote speaker is Dr. Gina Bueneman-Cooper with Cooper Management Training and Consulting. She will also be the presenter for the Office Boot Camp and a presenter at the roundtables.

It is not too late! Exhibitors and sponsors come promote your business! What a great opportunity. We are seeking sponsors and exhibitors to participate. Register today to take advantage of advertising opportunities. You won't want to miss the new venue and the new show schedule. New membership benefit for 2015: MSSOA has partnered with Office Depot to bring our members discounts when purchasing supplies at Office Depot. Check out the website for details.

Visit mssoa.org today. You can join MSSOA, renew membership, order model rental agreements (MRA's) and view membership lists of owners as well as vendors. Also, like us on Facebook.

As always, if you have questions or concerns about the MSSOA, contact Janet at the MSSOA office 573-480-0454 for more information. Register today for the conference and trade show and receive the reduced rates June 1 through June 30.

### Nevada

#### NVSSA.ORG

We would like to extend greetings to all Nevada self storage owner operators. We are mid-year and we could not be more excited for the self storage industry Nevada. There are signs of recovery and improvement in all parts of the state.

Our president, Greg Welsh, spent the first quarter of 2015 reaching out to our members to develop ideas and

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**Stay Connected With the SSA!** 

#### Follow us on Facebook and Twitter to get:

- ► The latest news on the storage industry
- Updates on legislative issues that affect you
- ► Tips on how to run your facility or business
- ► Details on upcoming SSA events
- ► Free advice from our legal experts

goals for his tenure. Owner/operators, you spoke, we listened. You asked us for more opportunities to get together with your colleagues to discuss day-to-day operational issues and we delivered. Our membership networking committee has been hard at work reaching out to industry partners and supporters to develop relevant sessions. As we head into summer, we would like to take this opportunity to remind you that we are now hosting networking breakfasts in both southern and northern Nevada. The breakfast networking meetings are scheduled for the third Wednesday of the month at locations alternating between Reno and Las Vegas. Visit our website for more details and these new free events.

NVSSA membership is a great investment for your facility. There are many valuable benefits including affiliation with the national SSA at no additional cost. Our members benefit from free legal information, free standard industry forms, free education sessions and a fabulous online directory on our new user friendly website. Just a few clicks of the mouse will provide an array of awesome vendors at your fingertips! A single facility can reap all these benefits for the incredibly low price of \$200. Come visit us at nvssa.org and do some exploring. Don't forget to sign up to receive our emails so that you are in the loop on self storage happenings in Nevada.

One of the invaluable NVSSA membership benefits is that we are continually advocating the Nevada legislature on behalf of all owner/ operators. We strive to give a voice not only to the large urban owners but also to the one-shop, mom-and-pop rural facilities. We have had a number of successes including vital changes to SB-150 and AB-182. Please contact us for a complimentary copy of the lien laws. Detailed changes are also available for viewing at nvssa. org. Our members-only leases were developed to comply with the changes by the attorney who drafted

the law. The comfort of knowing you are in compliance with state laws is priceless. The leases are available in a variety of formats including electronic and custom printed to suit your branding needs. Call Valerie to see which option is right for you.

We encourage members to further participate in the association by joining a committee. NVSSA is happy to address any questions or concerns that you may have. Fill us in on what topics are of interest to you! Call Valerie at 702-952-2455 if you want to talk about how you can benefit by joining NVSSA. You may also submit your suggestions via email to: Valerie@amnevada.com.

### **New Hampshire**

#### NHSSA.ORG

Interested In becoming a member of the New Hampshire Self Storage Association? Visit nhssa.net or contact Rhonda Hallett Pope at rhallettpope@gmail.com.



### **New Jersey**

#### NJSSA.ORG

Hello, members of the New Jersey Self Storage Association. Our annual meeting may have already passed, but we would still love to hear from you. Have you done something to help others in your community? Are you involved with helping local charities? Please send along your stories to NJSSAexecdir@selfstorage.org so we can share these in our newsletter!

Not a member of the New Jersey Self Association? You should be. Membership in NJSSA is available to any owner/operator with a facility in New Jersey or any vendor by paying the requisite dues. Benefits include a subscription to SSA Globe, the New Jersey SSA newsletter, member discounts of the national SSA related to data, legislative briefings, monthly educational webcasts, meetings, communications, other educational offerings, research, technology, membership rewards, publications and legal information. Please visit njssa.org for a membership application, technology, membership rewards, publications and legal information. Please visit njssa.org for a membership application.

### **New Mexico**

#### NEWMEXICOSSA.ORG

The New Mexico Self Storage Association is working hard on modernizing the New Mexico lien law. Lobbying efforts by Maestas Consulting are in the process of changing the lien law by adding notification options during the default process and helping with vehicle lien and value limitation provisions. Updates are expected any time so please visit newmexicossa. org for the latest New Mexico tenant insurance and lien law information.

Only through active participation from all potential benefactors of these legislative changes will the self storage industry in New Mexico continue to thrive. We encourage you to become a part of this improvement process by becoming a member of the New Mexico Self Storage Association. Owners, operators and vendors who join NMSSA will begin to enjoy all the benefits, including quarterly newsletters with the latest industry information and trends, education, networking, SSA *Globe* magazine, access to healthcare, and much more.

### **North Carolina**

#### NCSSAONLINE.ORG

Save the date for the North Carolina Self Storage Association Annual Convention & Tradeshow, November 15–17 at the Omni Hotel in Charlotte. NCSSA is very excited to be moving to Charlotte for this event. We have outgrown the Holiday Inn Resort in Wrightsville Beach (by selling out our 2014 convention with 200 attendees) and we've listened to our survey results and chosen a venue in Charlotte.

Last month, NCSSA held a very successful seminar in Cornelius at the Peninsula Yacht Club. Our NCSSA board member, John Lindsey, led the panel. Watch for news of our next seminar in August in Wilmington!

NCSSA also has a free webinar scheduled this month called "Back to the Basics." NCSSA board member Cindy Ashby will alert you to the fundamentals that are sometimes forgotten in the self storage industry.

Feel free to contact the NCSSA if you have any speaker ideas or topics for seminars or webinars. We love suggestions!

If you are a self storage owner or operator in North Carolina and have not yet joined the NCSSA, we encourage you to do so. It is essential for operators to stay informed of the many changes and laws affecting, or that have the chance to affect, our industry. Membership in this organization can make a difference. Make your voice heard. Please email info@ncssaonline.org for more information.

### **North Dakota**

#### NORTHDAKOTASSA.COM

NDSSA is a non-profit organization formed to discuss storage issues in all parts of North Dakota. Membership benefits include an associate membership in the SSA; annual conference each spring where members get together to discuss the state of storage in North Dakota (at the conference we cover many topics ranging from vendors discussing their product line, banks on financing, software manufacturers, realtors and police discussing legal problems/break-ins that have come up at different storage facilities); access to legal advice (once a year at the annual conference we have access to legal counsel; as a member you can ask any legal question and get legal answers at no charge); along with that a member will receive a copy of a legally approved lease agreement (put together by legal counsel and members); copy of all legal questions and answers put together by our legal counsel and a North Dakota lien manual (proper step-by-step process to serve a lien legally). All members are invited to attend our annual conference and bring a guest.

NDSSA is available to any owner/ operator with a facility in North Dakota and any vendor by becoming a sponsor of the NDSSA.

Please visit northdakotassa.com to find out more information on joining the NDSSA or becoming a vendor sponsor of our association and conference.

### Ohio

#### OHIOSSA.ORG

The Ohio Self Storage Association Annual Meeting held a few weeks ago was a fantastic success, in no doubt thanks to our great vendors and attendees! A big thank you to all those who helped make our meeting such a wonderful experience. Our guest speaker, Robert Klaffky, provided us with an update on current Ohio

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legislation regarding the industry. Attendees really enjoyed our session focusing on the day-to-day operations of facility management.

Did you miss out on our meeting last month because you are not a member? Well, you should become a part of the Self Storage Association of Ohio! Membership in OHSSA is available to any owner/operator with a facility in Ohio or any vendor by paying the requisite dues. Please visit ohiossa.org for a membership application.

### Oklahoma

#### OKSSA.ORG

If you are not yet a member of the Oklahoma Self Storage Association, we invite you to check us out at okssa. org.

Membership is available to any owner/operator with a facility in Oklahoma or any vendor by paying the requisite dues. For more information, please email us at oklahomassa@gmail.com or call Jim Smith at 918-633-1572.

#### Oregon Orssa.org

Thank you to those who attended the Oregon Self Storage Association Annual Meeting last month. The meeting was a superb success and could not have turned out so well without our great vendors and attendees. A special thanks goes to our guest speaker, Carlos Kaslow, for his Q&A session answering any inquiries our members had regarding Oregon's lien law.

Anything you would like to hear more about from the meeting or comments on what may have been left out? Better yet, help determine what will be in next year's meeting by becoming a member today. Visit orssa.org for more information and a membership application.

### **Pennsylvania**

PASELFSTORAGE.ORG

For information about PASSA, please contact Kimberly Cossar at 717-441-6044 or kimberlycossar@wannerassoc.com.

## South Carolina

If you are interested in attending our meetings, getting up-to-date on these or our many other efforts or if you have a way to help our industry through your participation, please email Info@SCSelfStorage.org, call 803.814.4000, or visit our brand new and informative website at SCSelf-Storage.org. Membership is easy and the benefits are great.

Save the dates: July 23, Greenville, 11am–1pm; and October 22, Columbia, time TBD. Details: scselfstorage.org/events. Attendance is free and the food is great, but an RSVP is handy.

### Tennessee

TNSSA.NET

Two very successful quarterly luncheons are now behind us! We hope that our attendees have been able to see the positive changes that we are making to our events. The feedback we have been hearing is that managers need and want more educational material. Our focus for 2015 is squarely on that objective and this effort is reflected in the speakers and roundtable leaders that we have had already this year. Plans are in process and we are confident that the remaining three events of the year will be equally valuable to our facility managers and owners. Your continued feedback is essential in providing the types of events that you want to attend!

The third quarterly luncheon is scheduled for August 18. Details can be found at tnssa.net. Don't forget to register early and take advantage of the pre-pay discounts. Our 7th Annual Legal Seminar with Attorney Scott Zucker will be held on October 22 at the Embassy Suites in Murfreesboro. Mark your calendars for this event today! Pre-registration is already available so take advantage of the early registration discounts. Details about the event will be added to the event page as they become available. We hope to see you there.

Each quarter, TNSSA publishes a newsletter that is emailed to 500+ contacts and association members and is posted on our homepage. If you are interested in contributing articles or advertising in our quarterly newsletter, please contact Melissa Roberts at info@tnssa.net.

For more information about the Tennessee Self Storage Association, please visit us at tnssa.net or contact Josh Lynn, president, at JoshL@ storplace.com or Melissa Roberts at info@tnssa.net.

### Utah

#### SSAUTAH.ORG

Do you know of a particularly important issue facing storage owners/managers in Utah? Have you experienced a situation at your facility that you believe others need to hear for themselves in order to best prepare for it? Please send along your stories to UTSSAexecdir@selfstorage.org so we can share them in our newsletter!

Looking for more information on the UTSSA? Our website, ssautah.org, provides Utah owner/operators and managers with the latest information on all the happenings with the Utah Self Storage Association. Visit today to find out the benefits that membership awaits.

### Vermont

#### SSAVT.ORG

Not yet a member of the VTSSA? We would like you to become one. Benefits include a subscription to *SSA Globe*, the Vermont SSA newsletter,

See Across, page 62

# Self Storage Data and Market Intelligence



Succeeding in business means having reliable and trustworthy market intelligence. The Self Storage Association and Reis, Inc. have that market intelligence.

Reis, Inc., a leading provider of commercial real estate market information and analytical tools, and the SSA have introduced coverage of Self Storage properties in 50 major United States metropolitan markets and 279 submarkets. These market reports are made possible by the guarterly participation of SSA

member facilities and three of the leading self storage real estate investment trusts (REITs)— over 10.000 self storage facilities.

This new data program provides investors, lenders, developers, industry analysts, and self storage facility



owners and operators, with the critical local market intelligence that they require in order to make superior asset- and portfolio-



level decisions. To date, self storage professionals have not had access to current and comprehensive market information from a nationally-recognized provider.

#### **Key Report Features:**

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- Five main unit types: 5x5, 5x10, 10x10, 10x15, 10x20
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- Trends, Benchmarks and Forecasting
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#### See a sample report at www.selfstorage.org

#### Three easy ways to participate:

- 1. Enter your data through our web portal. Call (800) 366-7347 for your login and password
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member discounts of the national SSA related to data, legislative briefings, monthly educational webcasts, meetings, communications, other educational offerings, research, technology, membership rewards, publications and legal information.

Membership in VTSSA is available to any owner/operator with a facility in Vermont or any vendor by paying the requisite dues. Please visit ssavt.org for a membership application.

#### Virginia Virginiassa.org

For our Virginia Self Storage Association members, please be on the lookout for information regarding our fall educational seminar at virginiassa.org. Details and information will be posted under the coming events page.

Not yet a member of the VASSA? You are missing out on the only official self storage association for the Commonwealth of Virginia. Membership in the Virginia Self Storage Association is available to any owner/operator with a facility in Virginia or any vendor by paying the requisite dues. Visit virginiassa.org to apply.

For information on the Virginia Self Storage Association, visit virginiassa.org or contact Nichelle Nassif at VASSAexecdir@selfstorage.org.

### **Washington**

#### WA-SSA.ORG

Your state association is working for you. After two years of determined effort by WA-SSA, legislation was finally passed in Olympia on a moneysaving revision to RCW 19.150. There are three parts to the new law: 1) the use of email, rather than certified, to send all lien notices (or verified postal mail if email is not available); 2) the ability to have a vehicle or boat towed from the facility in lieu of a sale, once the lien process is completed; and 3) a legal limit on the value of stored goods, if that amount is stated in the rental agreement.

Details of the new legislation are available at wa-ssa.org. The changes are scheduled to be put into effect in late summer.

Membership in the Washington Self Storage Association is a tremendous resource for self storage owner/operators in Washington. If you aren't a member, go to wa-ssa.org and sign up. It's a great, low-cost investment for your business, with a substantial return.

### Wisconsin

WISELFSTORAGE.ORG

Membership in the Wisconsin Self Storage Association includes listing your facility on the association website, an informative membersonly section on the website, a discount on property insurance, a comprehensive lease designed for self storage in Wisconsin, and much more. Visit our website or contact our office at 262.786.3960 for more information about membership.

### Asia

#### SELFSTORAGEASIA.ORG

The Self Storage Association in America has worked successfully to grow and partner with self storage industry providers in America and the Self Storage Association Asia aims to do much the same, but in Asia. The presence of self storage and its awareness in Asia is at the tip of the iceberg. The time to enter the market and take advantage of the growth potential is now. With more than 900 million consumers and fewer than 2,000 facilities spanning a dozen countries cramped in dense and populated cities, there is a lot of business to be had and room for the industry to grow. The Self Storage Association Asia (SSAA) was formed in March 2014 to support industry growth throughout the region. The SSAA supports the interests of our members who include current and potential facility owners, managers and suppliers, by way of education, information, advocacy, standardization, research, networking, marketing and events. As a membership organization, we

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encourage these groups to proactively participate in order to grow their industry and business.

The SSAA will host its first expo in Tokyo, Japan, in May 2015. We encourage all to join in order to discover self storage opportunities by discovering Asia.

For more information or to join SSAA, visit selfstorageasia.org or contact Luigi Latona, e-luigilatona@ selfstorageasia.org; .

### **Australasia**

#### SELFSTORAGE.COM.AU

To become a member of the Self Storage Association of Australasia, contact Rachel Muir at rmuir@selfstorage.com.au.

### Brazil

#### ASBRASS.COM.BR

Atualmente o Brasil oferece aproximadamente 260.000 m2 de área locável, porém o crescimento da oferta tem sido irregular. A cidade de São Paulo com uma população aproximada de 12 milhões de pessoas, oferece em torno de 120.000 m2, enquanto o Rio de Janeiro, com população aproximada de 6,5 milhões, oferece por volta de 15.000 m2. Outras cidades com mais de 2 milhões de habitantes. como Salvador, Fortaleza e Curitiba, também apresentam significativo potencial de crescimento. Contato: presidencia@asbrass.com.br

Brazil offers close to 260,000 sq. meters of rentable space, but growth has been uneven. São Paulo city, with a population of about 12 million people, offers around 120,000 sq. meters, while Rio de Janeiro, with a population of about 6.5 million, offers around 15,000 sq. meters. Other big cities with more than two million people, such as Salvador, Fortaleza and Curitiba, also offer significant growth potential.

Contact: presidencia@asbrass.com. br.

### Canada

#### CSSA.CA

For more information or to become a member, please contact us at 888-898-8538 or email info@cssa.ca.

### Federation of European SSAs

#### FEDESSA.ORG

To join the Federation of European Self Storage Associations, contact Rennie Schafer at rschafer@ssauk. com.

### Japan

#### Japan Self Storage Association JAPANSSA.ORG

詳細な情報や日本セルフストレ ージ協会のメンバーになるために は、info@japanssa.orgで克己渡辺ま でご連絡ください。

For more information or to become a member of the Japan Self Storage Association, please email Katsumi Watanabe at info@japanssa.org.

#### **Rental Storage Assoc. of Japan**

詳細については、日本政府のレンタル ストレージ協会のメンバーになるため には、rsaji@trwinds.comで達也佐治 までご連絡ください。 For more information or to become a member of the Rental Storage Association of Japan, please email Tatsuya Saji at rsaji@trwinds.com.

### Latin America

#### LASELFSTORAGE.ORG

To become a member of the Latin America Self Storage Association, contact Nancy Torres at 770-880-4659 or info@laselfstorage.org.

### Mexico

#### AMDAAC.COM.MX

La Asociación Mexicana de Auto Almacenaje, A.C. organizó un Taller en mayo, sobre las Leyes de Extinción de Dominio y de Protección de Datos. AMDAAC está en el proceso de tener un Estándar de Competencia para laAdministración de inmuebles de Mini Bodegas para auto-almacenaje

Informes: jtardan@amdaac.com. mx. Visite: amdaac.com.mx

The Mexican Self Storage Association organized a workshop in May, on Dominium Extinction and data protection laws. AMDAAC is in the process of developing a standard of competence for mini storage property management for self storage.

Contact: jtardan@amdaac.com. mx. Visit: amdaac.com.mx. �

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